



ESPACE

M O N T R É A L

2026

RATE CARD AND TECHNICAL SPECIFICATIONS

The Source for Information on Commercial Real Estate & Corporate Relocation Solutions

Espace Montréal: Trusted Real Estate Insight for 35 Years

For more than three decades, Espace Publications has been the leading voice of commercial real estate in Montréal and Québec City. Published in both English and French, our magazines deliver authoritative coverage of the trends, transactions, and strategies that matter most to real estate owners, investors, developers, brokers, property managers, architects, lawyers, accountants, and corporate space users.

Backed by industry-leading research and exclusive market data, Espace Montréal and Espace Québec provide dynamic, content-rich guides that showcase the latest developments and offer an effective platform for high-quality advertising. Each issue maximizes exposure for properties and services, connecting advertisers with an engaged audience of commercial real estate professionals and decision makers.



Over the years, Espace Montréal has built a reputation for excellence, integrity, and influence. Our loyal readership and premium production standards ensure that your message reaches the people who shape the future of our industry. More than just a publication, Espace Montréal reflects the strength, innovation, and progress of Québec's commercial real estate sector – and shares that message with the business community, policymakers, and the public at large.

Vol. 35

#1

<p>Ad Reservation March 18, 2026</p> <p>Ad Materials March 25, 2026</p> <p>Issue Date April 7, 2026</p>	<ul style="list-style-type: none"> • An overview of downtown office leasing trends and development • Real estate investment & financing trends for 2026 • In every issue: interviews professional columns, market reports, industry association news and reports • Building Directories, Transactions ...
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Vol. 35

#2

<p>Ad Reservation June 16, 2026</p> <p>Ad Materials June 23, 2026</p> <p>Issue Date July 6, 2026</p>	<ul style="list-style-type: none"> • An overview of suburban office leasing trends and development • An overview of industrial leasing trends and development • In every issue: interviews professional columns, market reports, industry association news and reports • Building Directories, Transactions ...
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Vol. 35

#3

<p>Ad Reservation Sept 17, 2026</p> <p>Ad Materials Sept 24, 2026</p> <p>Issue Date Oct 5, 2026</p>	<ul style="list-style-type: none"> • Office 50 2025: Our annual ranking of the leading office building owners and managers in the Montreal region • Our Annual BOMA Quebec Special Edition • In every issue: interviews professional columns, market reports, industry association news and reports • Building Directories, Transactions ...
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Vol. 35

#4

<p>Ad Reservation Dec 12, 2026</p> <p>Ad Materials Dec 20, 2026</p> <p>Issue Date Jan 7, 2027</p>	<ul style="list-style-type: none"> • The Brokers: Our annual survey of Montreal's leading commercial real estate service providers • An overview of retail leasing trends and development • In every issue: interviews professional columns, market reports, industry association news and reports • Building Directories, Transactions ...
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**Editorial Calendar
& Ad Deadlines**



2026

Advertising Rates

Ad Formats	4 colour (CMYK)	1x	2x	4x
Inside Front and Inside Back Cover	Inside Front - C2 Inside Back - C3	-	-	\$5,000
Back Cover	Back - C4	-	-	\$5,600
1 page	Full page Full page bleed	\$4,600	\$4,500	\$4,300
Double page	Full page bleed	\$8,200	\$8,000	\$7,600
2/3 page	vertical	\$3,600	\$3,500	\$3,300
1/2 page	island, vertical, or horizontal	\$2,800	\$2,700	\$2,600
1/3 page	square or vertical	\$2,300	\$2,200	\$2,100
Banner (property listing section)	horizontal	\$1000	\$975	\$950

Advertising Material FORMATS

All advertising material (including all images, links and other objects) must be supplied in an image format (pdf, jpeg, tif, etc.) in HIGH RESOLUTION (min. 300 dpi) in accordance with the set ad dimensions.

The material can be sent by email to:

espace@espaceqc.com

310 Victoria Avenue, #101

Montreal QC H3Z 2M9

BOOKINGS & COMMISSIONS

- A. Rates are on a net basis and exclude any commissions due to agencies or advertising representatives.
- B. Payment is due 30 days following the issue date of the publication or otherwise according to the insertion order.
- C. Advertisers benefit from a frequency discount when adding together all advertising units within a 12-month contract period, relating to the above-mentioned rates.
- D. Preferred and unusual position : add 20 percent.
- E. No cancellations are accepted after the closing date for advertising space.
- F. No cancellations are accepted on advertising contracts booked for the covers (inside or outside back).

General CONDITIONS

- A. Espace Publications is not liable for any advertisement omissions.
- B. Publisher reserves the right to refuse any advertisement for any reason.
- C. Advertisers and advertising agencies assume liability for all content (including text, representation and illustration) of advertisements printed and also assume all responsibilities for any claims arising from their advertisement against the Publisher.
- D. Photographs, artwork and other production items made for advertisers are charged to them separately, in addition to advertising space charges.

Advertising Specifications

Full Page

- Live/type size: 7" X 10"
- Trim: 8 1/8" x 10 7/8"
- Bleed: 8 5/8" x 11 3/8"

Double-Page Spread

- Live/type size: 15 1/2" x 10"
- Trim: 16 1/4" x 10 7/8"
- Bleed: 17 1/2" x 11 3/8"

2/3 Page

- Size: 4 5/8" x 10"

1/2 page horizontal

- Size : 7" x 4 3/4"

1/2 page: island

- Size : 4 5/8" x 7"

1/3 page square

- Size : 4 5/8" x 4 3/4"

1/3 page vertical

- Size : 2 1/4" x 10"

Banner

- Size : 7" x 1 1/4"

