



# ESPACE

M O N T R É A L

**2025**

**RATE CARD AND TECHNICAL SPECIFICATIONS**

## The Source for Information on Commercial Real Estate & Corporate Relocation Solutions

### Unlocking Real Estate Information for 34 Years

Espace Publications produce bilingual magazines that focus on the commercial real estate industry in Montreal and Quebec City. The editorial content includes topics of interest to real estate owners, investors, property managers, brokers, architects, lawyers, and accountants -- while also informing real estate decision makers working with corporate and commercial space users.

With industry-leading in-house real estate statistics and information on commercial real estate trends and activity in the greater Montreal and Quebec City regions, Espace Publications dynamic real estate guides are an effective and befitting showcase for high quality advertising content promoting properties and services for commercial real estate professionals and commercial tenants. Espace Montreal and Espace Quebec provide marketing opportunities that maximize the exposure of properties and services to a quickly evolving industry.



Espace Montreal has built its' reputation in the commercial real estate industry for over three decades. Our loyal readership and high-quality production standards ensure that our advertiser's message is delivered to key commercial real estate industry players and corporate decision makers. Each issue communicates the message of a successful and progressive industry to the greater business community, political decision makers and general public.



Vol. 34

#1

<p><b>Ad Reservation</b> March 17, 2025</p> <p><b>Ad Materials</b> March 25, 2025</p> <p><b>Issue Date</b> April 4, 2025</p>	<ul style="list-style-type: none"> <li>• An Overview of Downtown Office Leasing Trends and Development</li> <li>• Real Estate investment &amp; Financing Trends for 2025</li> <li>• In every issue: Legal, Taxation, interviews, Trends</li> <li>• Building Directories, Transactions ...</li> </ul>
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<p><b>Ad Reservation</b> June 16, 2025</p> <p><b>Ad Materials</b> June 25, 2025</p> <p><b>Issue Date</b> July 7, 2025</p>	<ul style="list-style-type: none"> <li>• An Overview of Suburban Office Leasing Trends and Development</li> <li>• An Overview of industrial Leasing Trends and Development</li> </ul>
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<p><b>Ad Reservation</b> Sept 18, 2025</p> <p><b>Ad Materials</b> Sept 26, 2025</p> <p><b>Issue Date</b> Oct 7, 2025</p>	<ul style="list-style-type: none"> <li>• Office 50 2025: Our Annual Ranking of the SQ Leading Office Building Owners and Managers in the Montreal Region</li> <li>• Our Annual BOMA Quebec Special Edition</li> </ul>
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<p><b>Ad Reservation</b> Dec 12, 2025</p> <p><b>Ad Materials</b> Dec 19, 2025</p> <p><b>Issue Date</b> Jan 9, 2026</p>	<ul style="list-style-type: none"> <li>• The Brokers: Our Annual Survey of Montreal's Leading Commercial Real Estate Service Providers</li> <li>• An Overview of Retail Leasing Trends and Development</li> </ul>
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# Editorial Calendar & Ad Deadlines



2025

# Advertising Rates

Ad Formats	4 colour (CMYK)	1x	2x	4x
Inside Front and Inside Back Cover	Inside Front - C2 Inside Back - C3	-	-	\$5,000
Back Cover	Back - C4	-	-	\$5,600
1 page	Full page Full page bleed	\$4,600	\$4,500	\$4,300
Double page	Full page bleed	\$8,200	\$8,000	\$7,600
2/3 page	vertical	\$3,600	\$3,500	\$3,300
1/2 page	island, vertical, or horizontal	\$2,800	\$2,700	\$2,600
1/3 page	square or vertical	\$2,300	\$2,200	\$2,100
Banner (property listing section)	horizontal	\$1000	\$975	\$950

## Advertising Material FORMATS

All advertising material (including all images, links and other objects) must be supplied in an image format (pdf, jpeg, tif, etc.) in HIGH RESOLUTION (min. 300 dpi) in accordance with the set ad dimensions.

The material can be sent by email to:

[espace@espaceqc.com](mailto:espace@espaceqc.com)

310 Victoria Avenue, #101

Montreal QC H3Z 2M9

## BOOKINGS & COMMISSIONS

- A. Rates are on a net basis and exclude any commissions due to agencies or advertising representatives.
- B. Payment is due 30 days following the issue date of the publication or otherwise according to the insertion order.
- C. Advertisers benefit from a frequency discount when adding together all advertising units within a 12-month contract period, relating to the above-mentioned rates.
- D. Preferred and unusual position : add 20 percent.
- E. No cancellations are accepted after the closing date for advertising space.
- F. No cancellations are accepted on advertising contracts booked for the covers (inside or outside back).

## General CONDITIONS

- A. Espace Publications is not liable for any advertisement omissions.
- B. Publisher reserves the right to refuse any advertisement for any reason.
- C. Advertisers and advertising agencies assume liability for all content (including text, representation and illustration) of advertisements printed and also assume all responsibilities for any claims arising from their advertisement against the Publisher.
- D. Photographs, artwork and other production items made for advertisers are charged to them separately, in addition to advertising space charges.

# Advertising Specifications

## Full Page

- Live/type size: 7" X 10"
- Trim: 8 1/8" x 10 7/8"
- Bleed: 8 5/8" x 11 3/8"

## Double-Page Spread

- Live/type size: 15 1/2" x 10"
- Trim: 16 1/4" x 10 7/8"
- Bleed: 17 1/2" x 11 3/8"

## 2/3 Page

- Size: 4 5/8" x 10"

## 1/2 page horizontal

- Size : 7" x 4 3/4"

## 1/2 page: island

- Size : 4 5/8" x 7"

## 1/3 page square

- Size : 4 5/8" x 4 3/4"

## 1/3 page vertical

- Size : 2 1/4" x 10"

## Banner

- Size : 7" x 1 1/4"

